

Tilak Maharashtra Vidyapeeth
Department of Hotel Management
Programme Structure 2023-24
BBA in Travel & Tourism (604) - Semester - I

Course Code	Course	Category	Credits		Theory Marks		Practical Marks		Total Marks
			TH	PR	Ext.	Int.	Ext.	Int.	
604101	Introduction to Tourism	Core DSC	3	3	60	40	0	100	200
604102	Components of Tourism	Core DSC	2	3	30	20	0	100	150
604103	Business Communication	Minor Stream	-	2	-	-	-	50	50
VAC105	Nitishataka Purvardha OR	Multidisciplinary	2	-	100	-	-		100
604104	Basic Computer	Multidisciplinary	-	2	-	50	-	50	100
604105	English	AECC	3	-	60	40	-	-	100
		Total	10	10	250	150	0	300	700

* Notional hours to be added

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BBA in Travel & Tourism (604) - Semester - II

Course Code	Course	Category	Credit		Theory Marks		Practical Marks		Total Marks
			TH	PR	Ext.	Int.	Ext.	Int.	
604201	Essentials of tourism	Core DSC	2	3	30	20	0	100	150
604202	Global tourism destinations	Core DSC	2	2	30	20	0	50	100
604203	Tourism operations	Core DSC	2	3	30	20	0	100	100
604204	Case studies in tourism	Minor Stream	2	-	30	20	0	0	50
604205	Development of Generic Skills (Pr)	Multidisciplinary	-	2	-	-	0	50	50
4206/ 604208	French / Modern Indian Language **	AECC	2	0	30	20	0	0	50
604207	NSS	Value added	0	2	0	0	0	50	50
		Total	10	12	150	100	0	350	550

* Notional hours for all practicals

* At the end of year, student should do 10 credits Exit Certificate Course of 2 months. (Additional Fees Applicable) minimum:

6 credits - internship & 4 credits-skills

** The language has to be chosen from the following link. The student has to produce the certificate after appearing the online exam on the app. Link: https://play.google.com/store/apps/details?id=com.multibhashi.mygov.mygov_app&hl=en_IN&gl=US

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BBA in Travel & Tourism (604) - Semester - III

Course Code	Course	Category	Credit		Theory Marks		Practical Marks		Total Marks
			TH	PR	Ext.	Int.	Ext.	Int.	
604301	Itinerary Planning	Core DSC	2	3	30	20	0	100	150
604302	Customer Care Skills	Core DSC	2	3	30	20	0	100	150
604303	Tourism Project	Minor Stream	0	2	0	0	0	50	50
604304/604305	Risk Management/ Entrepreneurship Development.	Multidisciplinary	2	-	-	50	-	-	50
604306	Environmental Studies	Value Added	4	0	60	40	0	0	100
604307	Summer Training (6 weeks)	AECC	0	3	0	0	0	100	100
		Total	10	11	120	130	0	350	600

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BBA in Travel & Tourism (604) - Semester - IV

Course Code	Course	Category	Credit		Theory Marks		Practical Marks		Total Marks
			TH	PR	Ext.	Int.	Ext.	Int.	
604401	Destination development	Core DSC	2	3	30	20	0	100	150
604402	Impacts of tourism	Core DSC	2	3	30	20	0	100	150
604403	Revenue management	Minor Stream	2	0	0	0	0	50	50
SEC401	Digital marketing	Multidisciplinary	2	-	0	50	0	0	50
604404	Business Communication II	AECC	0	2	0	0	0	50	50
VAC403	Personality development	Value added	1	1	-	30	0	20	50
		Total	9	9	60	120	0	320	500

* Notional hours for all practicals

* At the end of year, student should do 10 credits Exit Certificate Course of 2 months. (Additional Fees Applicable) minimum:

6 credits - internship & 4 credits-skills

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603 BBA in Travel & Tourism - Semester - V

Course Code	Course	Category	Credit		Theory Marks		Practical Marks		Total Marks
			TH	PR	Ext.	Int.	Ext.	Int.	
604501	Management in tourism	Core DSC	2	3	30	20	0	100	150
604502	Contemporary Tourism	Core DSC	2	3	30	20	0	100	150
604503	Marketing management	Minor Stream	2	0	0	0	0	50	50
604504	Human resource management	Minor Stream	2	-	0	50	0	0	50
604505	Yoga	Value Added	-	2	0	0	0	50	50
IDN501/VA C306	Intellecture Property Rights Or Financial Literacy	Multidisciplinary	2	-	0	50	0	0	50
		Total	10	8	60	140	0	300	500

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BBA in Hospitality & Tourism (124) - Semester - VI

Course Code	Course	Category	Credit	Marks		Total Marks
				Ext.	Int.	
604601	Industrial Training (20 Week - Full time)	Skill Development	20	360	240	600
		Total	20	360	240	600